



## **All-call for Artist submissions**

### Who we are:

The Art of Touch Massage + Health center is more than just a relaxing and healing place for a therapeutic massage. Located in the heart of Midtown Atlanta, it was purposely designed as an art gallery, to showcase local artwork. Throughout the year we work with local artists and provide a venue for them to share their talents with the community. As new art rotates into our space we also sponsor an evening at the center for the artists to discuss their pieces. This is a free event, open to our clients and those who want to meet the artists and spend some time with their neighbors in the community.

### What we're looking for

Twice a year we invite a limited number of selected, local artists to hang their work in our gallery: painters, textile artists, photographers, any wall-hung art that fits with the center's vibe of health, healing, relaxation, nature, and nurture. Pieces should be no smaller than 18"x20", although we prefer and have space for much larger formats.

Artists must have a minimum of 6-8 finished pieces, ready to hang.

### How it works

We invite artists to complete an online application and submit 2-3 images of their work. Every 6 months we select 6-7 artists whose work shows a range of styles and mediums that fit the ethos of The Art of Touch, and will display well together as a curated 'show'. We work with the selected artists to choose pieces from their collection to showcase. The artists must provide a short bio and pricing per piece, which should be in the ~ \$300 - \$1,000 each. We will curate and hang the art in our gallery, and consign it for you. If a piece sells, we notify the artist who is invited to bring in a new piece to fill the newly emptied space in the gallery.

### Why apply

The Art of Touch is the only art gallery in the midtown business district. We are uniquely positioned to showcase your work to captive foot traffic of an average of 70-80 people daily as well as periodic private evening events. As a selected artist, you will be featured at the opening reception, attended by over 200 local guests, where you can showcase and discuss your work. We continually look for new ways to market the space as a gallery featuring local artists, and creating new opportunities for events and customer tours to create more exposure for your work.